



SENGUNTHAR ARTS AND SCIENCE COLLEGE

(AUTONOMOUS)

NAAC Accreditation A⁺ (2nd Cycle)

(Affiliated to Periyar University, Salem and Approved by AICTE, New Delhi)

An ISO 9001:2015 Certified Institution, Recognised under section 2(f) and 12(B) of the UGC Act 1956

TIRUCHENGODE – 637 205, NAMAKKAL DT, TAMILNADU



Department of Tamil

Strategic Action Plan for Academic Year 2025-2026

| S. No | Date | Name of The Activity |
|-------|-------------------|---|
| 1 | 10 June 2025 | PowrnamiKaviyarangam |
| 2 | 20 June 2025 | International Yoga Day |
| 3 | 10 July 2025 | PowrnamiKaviyarangam |
| 4 | 15 July 2025 | Kamarajar Birthday Quiz |
| 5 | 22 July 2025 | Nool Muthippurai |
| 6 | 8 August 2025 | PowrnamiKaviyarangam |
| 7 | 12 August 2025 | Competition |
| 8 | 27 August 2025 | Workshop Thirukkural |
| 9 | 8 September 2025 | PowrnamiKaviyarangam |
| 10 | 11 September 2025 | BharathiyarNinaivudhinam |
| 11 | 6 October 2025 | PowrnamiKaviyarangam |
| 13 | 5 November 2025 | PowrnamiKaviyarangam |
| 14 | 4 December 2025 | PowrnamiKaviyarangam |
| 15 | 11 December 2025 | Bharathiyar Birthday-BharathiyarinNoolkalMathippedu |
| 16 | 2 January 2026 | PowrnamiKaviyarangam |
| 17 | 9 January 2026 | Competiton |
| 18 | 2 February 2026 | PowrnamiKaviyarangam |
| 19 | 6 February 2026 | PengalVilipunaruThinam Guest Lecture |
| 20 | 20 February 2026 | SarvathesaThaimoliThinam |
| 21 | 3 March 2026 | PowrnamiKaviyarangam |
| 22 | 2 April 2026 | PowrnamiKaviyarangam |
| 23 | 10 April 2026 | ThesiyaThaimaiThinam |
| 24 | 17 April 2026 | Hikoo Kavithai Pottigal |
| 25 | 23 April 2026 | PuthagaThinam |
| 26 | 1 May 2026 | PowrnamiKaviyarangam |

Department of English



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TIRUCHENGODE – 637 205, NAMAKKAL DT, TAMILNADU



Strategic Action Plan for Academic Year 2025-2026

| S. No | Date | Name of the Activity |
|-------|-------------------|------------------------------|
| 1 | 23 June 2025 | Two nuth and a lie |
| 2 | 10 July 2025 | Group story building |
| 3 | 12 August 2025 | Independence Day competition |
| 4 | 10 September 2025 | One minute story telling |
| 5 | 14 October 2025 | Debate corners |
| 6 | 9 December 2025 | Word association |
| 7 | 19 January 2026 | Republic day competition |
| 8 | 13 February 2026 | Jigsaw reading |
| 9 | 5 March 2026 | Guess the object |

Department of Biochemistry



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| S. No | Date | Name of The Activity |
|-------|-------------------|---|
| 1 | 19 June 2025 | world sickle cell awareness day poster making |
| 2 | 12 July 2025 | Paper Bag Day- Model Bag Presentation |
| 3 | 12 September 2025 | World First Aid Day-Demonstration Performance |
| 4 | 29 September 2025 | World Heart Day-Model Presentation |
| 5 | 10 October 2025 | World Mental Health Day Placard |
| 6 | 5 December 2025 | World Soil Day-Drawing Competition |
| 7 | 4 February 2026 | World Vance Day- Group Discussion |
| 8 | 10 February 2026 | World Pulses Day-Quiz Competition |
| 9 | 20 August 2025 | World Mosquito Day |

Department of B. Com(CA)



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TIRUCHENGODE – 637 205, NAMAKKAL DT, TAMILNADU



Strategic Action Plan for Academic Year 2025-2026

| S. No | Date | Name of the Activity |
|-------|-------------------|--|
| 1 | 20 June 2025 | Debate on digital currency Vs crypto currency |
| 2 | 25 June 2025 | Slogan competition |
| 3 | 27 June 2025 | Stock market trading Competition |
| 4 | 1 July 2025 | Workshop on digital marketing |
| 5 | 4 July 2025 | Business expo |
| 6 | 17 July 2025 | Business quiz |
| 7 | 31 July 2025 | Tax talk- (a hands-on guide to income tax filing) |
| 8 | 7 August 2025 | Power point presentation, contest like startups |
| 9 | 14 August 2025 | Debate competition :e- commerce vs. Traditional retail |
| 10 | 21 August 2025 | Budget making competition |
| 11 | 2 September 2025 | National level seminar |
| 12 | 12 September 2025 | PowerPoint presentation contest like business models |
| 13 | 26 September 2025 | Industrial visit |
| 14 | 22 October 2025 | Debate on commerce "is digital currency the future of India ?" |
| 15 | 12 December 2025 | CSR debate-"CSR should be mandatory for all business" |
| 16 | 6 January 2026 | Poster making "AI" in banking ,retail |
| 17 | 22 January 2026 | Ai & commerce quiz |
| 18 | 28 January 2026 | Ai in e-commerce case study |
| 19 | 4 March 2026 | Case study: how IGST impacts e-commerce and online sales |
| 20 | 10 March 2026 | Farewell celebration |
| 21 | 12 February 2026 | Creative budgets activity ideas-" digital budget tracker design project" |

Department of B. Com



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| S. No | Date | Name of the Activity |
|-------|-------------------|---|
| 1 | 23 June 2025 | Quiz: Indian budget 2025 |
| 2 | 26 June 2025 | Advertisement making competition |
| 3 | 30 June 2025 | Debate: cash less economy vs cash-based economy |
| 4 | 9 July 2025 | Fresher's day |
| 5 | 18 July 2025 | Discussion about basics of commerce |
| 6 | 23 July 2025 | Inter department competition: business plan competition |
| 7 | 6 August 2025 | Communication development program |
| 8 | 13 August 2025 | Workshop on fundamentals of share markets |
| 9 | 28 August 2025 | Group discussion about economics crisis in India |
| 10 | 3 September 2025 | Industrial visit (benchmark, Ooty) |
| 11 | 18 September 2025 | Extempore speaking |
| 12 | 25 September 2025 | PPT presentation: the impact of AI in business |
| 13 | 7 October 2025 | Research about specific market and submission of report competition |
| 14 | 15 October 2025 | Demonstration explores the career opportunities for commerce |
| 15 | 24 October 2025 | Trade fair |
| 16 | 8 December 2025 | Creative writing competition about business statue |
| 17 | 15 December 2025 | Market research and survey |
| 18 | 29 December 2025 | Quiz competition about company and logo |
| 19 | 5 January 2026 | Debate and discussion about digital marketing |



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|----|------------------|--|
| 20 | 20 January 2026 | Mock presentation about any company |
| 21 | 29 January 2026 | Students-led business venture (showcase product) |
| 22 | 4 February 2026 | Cash based learning about (start up ideas) |
| 23 | 11 February 2026 | Skill development conversation in English about Business |
| 24 | 23 February 2026 | Industrial visit |
| 25 | 6 March 2026 | PPTBusiness Ideology |
| 26 | 10 March 2026 | Fare well |
| 27 | 13 March 2026 | Industrial visit |
| 28 | 23 March 2026 | Debates about AI advantages and disadvantages |

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TIRUCHENGODE – 637 205, NAMAKKAL DT, TAMILNADU



Department of Microbiology

Strategic Action Plan for Academic Year 2025-2026

| S. No | Date | Name of the activity |
|-------|-------------------|---|
| 1 | 26 June 2025 | International day against drug abuse and illicit trafficking |
| 2 | 7 July 2025 | Induction program |
| 3 | 18 July 2025 | Scope of microbiology: exploring the field |
| 4 | 28 July 2025 | World hepatitis day- "hepatitis prevention and control" (poster presentation)/world nature |
| 5 | 1 august 2025 | Quiz competition- microbiology knowledge challenge |
| 6 | 8 august 2025 | World Biofuel Day- "Biofuel and microbiology:researchopportunities" group discussion & world organ donation day- group discussion |
| 7 | 1 September 2025 | National nutrition week-probiotics 101: benefits and uses "session/nutrition week celebration |
| 8 | 17 September 2025 | International microorganisms' day - "microorganisms: the unseen world" - themed art competition |
| 9 | 26 September 2025 | National level one day seminar |
| 10 | 30 September 2025 | Voluntary blood donation day - "myths and facts about blood donation" (awareness program) |
| 11 | 15 October 2025 | Hand hygiene day-"effective hand hygiene techniques" |



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| | | |
|----|------------------|--|
| 12 | 17 October 2025 | World polio day- "polio vaccine development and delivery" |
| 13 | 31 October 2025 | National level one day seminar |
| 14 | 2 December 2025 | World antibiotic awareness day-poster presentation-"antimicrobial" |
| 15 | 29 December 2025 | International day of biological diversity - quiz competition about company |
| 16 | 9 January 2026 | Global health threats-poster presentation |
| 17 | 4 February 2026 | World cancer day - microbime and cancer: current research and future direction |
| 18 | 27 February 2026 | National scienceday - exhibition |
| 19 | 16 March 2026 | Measles vaccination day |
| 20 | 24 March 2026 | World TB day |
| 21 | 7 April 2026 | World health day |



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TIRUCHENGODE – 637 205, NAMAKKAL DT, TAMILNADU



DEPARTMENT OF NUTRITION&DIETETICS (N&D)

Strategic Action Plan for Academic Year 2025-2026

| S.No | Date | Name of the Activity |
|------|-------------------|--|
| 1 | 7 July 2025 | Induction program |
| 2 | 16 July 2025 | Orientation on scope of nutrition and dietetics |
| 3 | 28 July 2025 | Awareness on hepatitis |
| 4 | 4 August 2025 | Importance of breastfeeding in women |
| 5 | 8 August 2025 | World biofuel day- "biofuel and microbiology:researchopportunities" group discussion& world organ donation day- group discussion |
| 6 | 22 August 2025 | Quiz program on nutrition |
| 7 | 1 September 2025 | National nutrition week-probiotics 101:benefits and uses "session/nutrition week celebration |
| 8 | 3 September 2025 | Webinar on importance of nutrition in day to-day life |
| 9 | 19 September 2025 | Poster presentation on-world Alzheimer day |
| 10 | 10 October 2025 | World arthritis day - awareness for oldage people |
| 11 | 15 October 2025 | World food day- cook without fire |
| 12 | 17 October 2025 | World iodine deficiency day- video making competition |
| 13 | 1 December 2025 | World aids day a visit to hospital |
| 14 | 22 December 2025 | Competition on presentation about aids |
| 15 | 9 January 2026 | World dietetic day |
| 16 | 23 January 2026 | National girl child day-oratical competition |
| 17 | 30 January 2026 | World leprosy eradication day - group discussion |
| 18 | 4 February 2026 | World cancer day-awareness |



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| | | |
|----|------------------|--|
| 19 | 10 February 2026 | National deworming day |
| 20 | 27 February 2026 | National scienceday - exhibition |
| 21 | 11 March 2026 | Poshan pakawada - a visit to anganwadi |
| 22 | 16 March 2026 | Quiz program on disease |
| 23 | 18 March 2026 | Field visit to food industry |

DEPARTMENT OF MATHEMATICS

Strategic Action Plan for Academic Year 2025-2026

| S. No | Date | Name of the Activity |
|-------|------------------|---|
| 1 | 8 July | Math 2.0 day |
| 2 | 1 August 2025 | Poster presentation on Pythagoreantheory |
| 3 | 9 September 2025 | International sudoku day- |
| 4 | 15 October 2025 | World maths quiz day-quiz competition |
| 5 | 24 November 2025 | Fibonacci day |
| 6 | 22 December 2025 | National mathematics day celebration |
| 7 | 7 January 2026 | Discussion on application of mathematics in real life |
| 8 | 27 February 2026 | Quiz-national science day |
| 9 | 14 march 2026 | Pi day celebration |



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DEPARTMENT OF BIOTECHNOLOGY

Strategic Action Plan for Academic Year 2025-2026

| S. No | Date | Name of the Activity |
|-------|------------------|---|
| 1 | 25 July 2025 | World embryologist day |
| 2 | 30 July 2025 | Group discussion- role of stem cells in cancer research |
| 3 | 18 August 2025 | Workshop on plant tissue techniques |
| 4 | 25 August 2025 | Poster making competition:DNA structure model |
| 5 | 9 September 2025 | Eye donation day-special talk |
| 6 | 13 March 2026 | World kidney day-model presentation |
| 7 | 3 September 2025 | Starting skill development program-spirulina production |



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DEPARTMENT OF B.C.A

Strategic Action Plan for Academic Year 2025-2026

| S. No | Date | Name of the Activity |
|-------|-------------------|---------------------------------------|
| 1 | 1 August 2025 | Quiz competition on www |
| 2 | 12 September 2025 | Model presentation on ai and robotics |
| 3 | 9 February 2026 | Guest lecture o IOT |
| 4 | 19 February 2026 | Intra college meet competitions |
| 5 | 15 September 2025 | Debugging competition |
| 6 | 29 September 2025 | Guest lecture on cyber security |



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Department of IIC

Strategic Action Plan for Academic Year 2025-2026

| S. No | Date | Name of the Activity |
|-------|-----------------|---------------------------------|
| 1 | 11 October 2025 | International Day of Girl child |



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NSS

Strategic Action Plan for Academic Year 2025-2026

| S. No | Date | Name of the Activity |
|-------|-------------------|---|
| 1 | 20 June 2025 | International yoga day |
| 2 | 26 June 2025 | International day against drug abuse and illicit trafficking |
| 3 | 4 august 2025 | Importance of breastfeeding in women |
| 4 | 19 August 2025 | Drug awareness rally |
| 5 | 24 September 2025 | NSS day |
| 6 | 7 October 2025 | National anti-drug addiction day-poster presentation for NSS volunteers |
| 7 | 19 December 2025 | Awareness program on drug free campus |
| 8 | 24 December 2025 | World aids day - essay competition for NSS volunteers |
| 9 | 10 February 2026 | National deworming day |
| 10 | 24 February 2026 | Slogan competition on drug abuse |



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ANTI-DRUG CLUB

Strategic Action Plan for Academic Year 2025-2026

| S. No | Date | Name Of The Activity |
|-------|-------------------|---|
| 1 | 24 June 2025 | Awareness program on drug free life |
| 2 | 15 July 2025 | Arts competition on "picture a drug-free world" |
| 3 | 19 August 2025 | Drug awareness rally |
| 4 | 15 September 2025 | Quiz competition on drugs abuse |
| 5 | 13 October 2025 | Drug free TamilNadu app installation program |
| 6 | 3 November 2025 | Taken pledge against drug abuse |
| 7 | 19 December 2025 | Awareness program on drug free campus |
| 8 | 21 January 2026 | Slogan competition on " the war on drugs" |
| 9 | 6 February 2026 | Essay competition on " the role of technology in addressing drug addiction" |
| 10 | 20 March 2026 | Field visit on de addiction centers or police station |
| 11 | 31 March 2026 | An awareness program on " hope over haze: creating drug-free generation" |

TRAINING AND PLACEMENT CELL



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Strategic Action Plan for Academic Year 2025-2026

| S. No | Date | Name Of The Activity |
|-------|-------------------|---|
| 1 | 2 July 2025 | Communication skills program |
| 2 | 5 August 2025 | Soft skills training program |
| 3 | 26 August 2025 | Personality development program |
| 4 | 11 September 2025 | Aptitude problem solving skills |
| 5 | 23 September 2025 | Group discussion |
| 6 | 3 October 2025 | Technical training program |
| 7 | 23 October 2025 | Soft skills training program "empowering employability" |
| 8 | 6 November 2025 | Communication skills program-training and placement cell |
| 9 | 16 December 2025 | Interview skills and mock interview |
| 10 | 25 December 2025 | Awareness program on sustainable in entrepreneurship |
| 11 | 18 February 2026 | Resume preparation and group discussion |
| 12 | 27 January 2026 | An awareness program titled "inspiring careers:motivating students for job drive success" |