



SENGUNTHAR ARTS AND SCIENCE COLLEGE
(Affiliated to Periyar University, Salem and Approved by AICTE, New Delhi)
An ISO 9001:2015 Certified Institute
Recognized under section 2(f) and 12(B) of the UGC Act 1956 Accredited by NAAC
with A+
TIRUCHENGODE - 637 205, NAMAKKAL DT.,
TAMILNADU



LIST OF PROJECTS

Department ofCOMERCE.....

Degree/Branch/Semester: B.COM / COMMERCE / V

Academic year: 2023-2024

Total Number Students: 58

S.No	Reg. No.	Name of the Students	Project Title
1	C21UG127COM002	ASWIN P A	A Study On Analysis Of Employee Training Needs In Banking Sector For Union Bank
2	C21UG127COM003	BHARATH K	A Study On Analysis Of Employee Training Needs In Banking Sector For Union Bank
3	C21UG127COM004	DHARANIKUMAR T	A Study On Analysis Of Employee Training Needs In Banking Sector For Union Bank
4	C21UG127COM005	DINESH G	A Study On Analysis Of Employee Training Needs In Banking Sector For Union Bank
5	C21UG127COM006	DINESH S	A Study On Analysis Of Employee Training Needs In Banking Sector For Union Bank
6	C21UG127COM008	GAVISVARA P	A Study On Women Empowerment Through Micro Finance With Special Reference To Namakkal City
7	C21UG127COM009	GOWSHIK M	A Study On Women Empowerment Through Micro Finance With Special Reference To Namakkal City
8	C21UG127COM010	GUNASEELAN S	A Study On Women Empowerment Through Micro Finance With Special Reference To Namakkal City
9	C21UG127COM011	GUNASEKAR D	A Study On Women Empowerment Through Micro Finance With Special Reference To Namakkal City
10	C21UG127COM012	JANARTHANAN Y	A Study On Women Empowerment Through Micro Finance With Special Reference To Namakkal City
11	C21UG127COM013	KARTHIKEYAN V	A Study On Social Media On Buying Behaviour Of Consumer With Special Reference To Namakkal City
12	C21UG127COM014	KAVIN K	A Study On Social Media On Buying Behaviour Of Consumer With Special Reference To Namakkal City
13	C21UG127COM015	KESAVAHARIHARAN S	A Study On Social Media On Buying Behaviour Of Consumer With Special Reference To Namakkal City

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SENGUNTHAR ARTS AND SCIENCE COLLEGE
TIRUCHENGODE - 637 205.

S.No	Reg. No.	Name of the Students	Project Title
14	C21UG127COM016	KESAVAN D	A Study On Social Media On Buying Behaviour Of Consumer With Special Reference To Namakkal City
15	C21UG127COM017	KIRUBHAKARAN S	A Study On Social Media On Buying Behaviour Of Consumer With Special Reference To Namakkal City
16	C21UG127COM018	LEELA PRASANTH V	A Study On Measuring The Effectiveness Of Online Shopping Towards Amazon Company
17	C21UG127COM019	LOGANATHAN P	A Study On Measuring The Effectiveness Of Online Shopping Towards Amazon Company
18	C21UG127COM020	NANDHAKUMAR G	A Study On Measuring The Effectiveness Of Online Shopping Towards Amazon Company
19	C21UG127COM021	NARESHKUMAR S	A Study On Measuring The Effectiveness Of Online Shopping Towards Amazon Company
20	C21UG127COM022	NAVEEN V	A Study On Measuring The Effectiveness Of Online Shopping Towards Amazon Company
21	C21UG127COM023	NAVINKUMAR P	A Study On Customer Satisfaction Towards Colgate Toothpaste In Salem City
22	C21UG127COM024	PRASANTH A	A Study On Customer Satisfaction Towards Colgate Toothpaste In Salem City
23	C21UG127COM025	RABIN A	A Study On Customer Satisfaction Towards Colgate Toothpaste In Salem City
24	C21UG127COM026	SAKTHIVEL V	A Study On Customer Satisfaction Towards Colgate Toothpaste In Salem City
25	C21UG127COM027	SANJAY M	A Study On Customer Satisfaction Towards Colgate Toothpaste In Salem City
26	C21UG127COM030	SATHISH S	A Study On Buying And Brand Awareness Of USHA Sunflower Oil In Salem City
27	C21UG127COM031	SUNDHARRAJ D	A Study On Buying And Brand Awareness Of USHA Sunflower Oil In Salem City
28	C21UG127COM033	TAMILVANAN R	A Study On Buying And Brand Awareness Of USHA Sunflower Oil In Salem City
29	C21UG127COM035	VIJAYANAND P	A Study On Buying And Brand Awareness Of USHA Sunflower Oil In Salem City
30	C21UG127COM038	ABISRE S B	A Study On Customer Satisfaction Towards Herbal Cosmetics Product With Special Reference To Namakkal District
31	C21UG127COM040	BONISHA V	A Study On Customer Satisfaction Towards Herbal Cosmetics Product With Special Reference To Namakkal District
32	C21UG127COM041	BOOMATHI M	A Study On Customer Satisfaction Towards Herbal Cosmetics Product With Special Reference To Namakkal District
33	C21UG127COM043	DEEPIKA K	A Study On Customer Satisfaction Towards Herbal Cosmetics Product With Special Reference To Namakkal District

ATTENDED



PRINCIPAL
SRI GURURAM'S AND SCIENCE COLLEGE
TIRUPUR-635 007

S.No	Reg. No.	Name of the Students	Project Title
34	C21UG127COM044	DHARSHINI A	An impact of financial performance on capital structure of godrej properties ltd., in india
35	C21UG127COM045	INDIRA K S	An impact of financial performance on capital structure of godrej properties ltd., in india
36	C21UG127COM046	KALAIYARASI M	An impact of financial performance on capital structure of godrej properties ltd., in india
37	C21UG127COM048	KIRUTHIKA S	An impact of financial performance on capital structure of godrej properties ltd., in india
38	C21UG127COM049	MATHESWARI P	An impact of financial performance on capital structure of godrej properties ltd., in india
39	C21UG127COM050	MONIKA M	An impact of financial performance on capital structure of brigade enterprises ltd., india
40	C21UG127COM051	NAGALAKSHMI S	An impact of financial performance on capital structure of brigade enterprises ltd., india
41	C21UG127COM052	OVIYA G	An impact of financial performance on capital structure of brigade enterprises ltd., india
42	C21UG127COM053	PAVITHRA S	An impact of financial performance on capital structure of brigade enterprises ltd., india
43	C21UG127COM054	PAVITHRADEVI S	An impact of financial performance on capital structure of brigade enterprises ltd., india
44	C21UG127COM055	PERIYANAYAKI M	A Study On Online Buying Behaviour In Fashion And Apparel Industry Special Reference To Namakkal District
45	C21UG127COM056	POORANI A	A Study On Online Buying Behaviour In Fashion And Apparel Industry Special Reference To Namakkal District
46	C21UG127COM057	PREETHI V	A Study On Online Buying Behaviour In Fashion And Apparel Industry Special Reference To Namakkal District
47	C21UG127COM058	SAKTHIKA S	A Study On Online Buying Behaviour In Fashion And Apparel Industry Special Reference To Namakkal District
48	C21UG127COM059	SANGEETHA S	A Study On Online Buying Behaviour In Fashion And Apparel Industry Special Reference To Namakkal District
49	C21UG127COM061	SENBAGAPRIYA M	A Study On Customer Satisfaction Towards Titan Watches
50	C21UG127COM063	SOWMIYA S	A Study On Customer Satisfaction Towards Titan Watches
51	C2'UG127COM064	SREEJHA M	A Study On Customer Satisfaction Towards Titan Watches
52	C21UG127COM065	SRI HARINI S	A Study On Customer Satisfaction Towards Titan Watches
53	C2'UG127COM066	SRIMATHI A	A Study On Customer Satisfaction Towards Titan Watches
54	C21UG127COM067	SUGANYA G	A Study On Consumer Satisfaction Towards

ATTENDED

S.No	Reg. No.	Name of the Students	Project Title
			Health Drinks
55	C21UG127COM069	THAMARAISELVI T	A Study On Consumer Satisfication Towards Health Drinks
56	C21UG127COM070	THENMOZHI G	A Study On Consumer Satisfication Towards Health Drinks
57	C21UG127COM071	VIDHYA BHARATHI G	A Study On Consumer Satisfication Towards Health Drinks
58	C21UG167COM062	GOPI S	A Study On Measuring The Effectiveness Of Online Shopping Towards Amazon Company

[Signature]
25/10/23

CLASS INCHARGE

[Signature]
22/10/2023

HOD

PRINCIPAL

ACCEPTED
[Signature]
PRINCIPAL
SRI GUNDESH AM'S AND SCIENCE COLLEGE
TIRUWINGODE - 607 245

CERTIFICATE

This is to certify that the project entitled, beloved "A STUDY ON ANALYSIS OF EMPLOYEE TRAINING NEEDS IN BANKING SECTOR FOR UNION BANK" is a bonafide work carried out by ASWIN P A, (REG. NO - C21UG127COM0002) under my Supervision and Guidance during the academic year 2023-2024 in partial fulfilment of the requirement for the award of the Degree of BACHELOR OF COMMERCE and the work is an original one and has not Formed basis for the award of any Degree, Diploma, Associate ship fellowship or any other Similar title.

R.V. Nig 06/11/2023
GUIDE'S SIGNATURE

R.V. Nig 06/11/2023
HOD'S SIGNATURE
Head,
Department of Commerce,
Sengunthar Arts and Science College
Tiruchengode-637205 Namakkal-Dt

Project work evaluation viva-voce examination conducted on 07.11.2023

By

R.V. Nig 06/11/2023
INTERNAL EXAMINER

N. Suvv 7.11.23
EXTERNAL EXAMINER

ATTESTED
[Signature]
PRINCIPAL
SENGUNTHAR ARTS AND SCIENCES COLLEGE
TIRUCHENGODE-637205

CERTIFICATE

This is to certify that the project entitled, beloved "A STUDY ON ANALYSIS OF EMPLOYEE TRAINING NEEDS IN BANKING SECTOR FOR UNION BANK" is a bonafide work carried out by **BHARATH K, (REG. NO – C21UG127COM0003)** under my Supervision and Guidance during the academic year 2023-2024 in partial fulfilment of the requirement for the award of the Degree of **BACHELOR OF COMMERCE** and the work is an original one and has not Formed basis for the award of any Degree, Diploma, Associate ship fellowship or any other Similar title.

R.V. Nigam
06/11/2023
GUIDE'S SIGNATURE

R.V. Nigam
06/11/2023
HOD'S SIGNATURE
read,

Department of Commerce,
Sengunthar Arts and Science College
Tiruchengode-637205. Namakkal-Dt

Project work evaluation viva-voce examination conducted on 07.11.2023

By

R.V. Nigam
07/11/2023
INTERNAL EXAMINER

N. Suman
7/11/23
EXTERNAL EXAMINER

ATTESTED
[Signature]
PRINCIPAL
SENGUNTHAR ARTS AND SCIENCE COLLEGE
TIRUCHENGODE - 637 205.

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R.V. Nigam 06/11/2023
GUIDE'S SIGNATURE

R.V. Nigam 06/11/2023
HOD'S SIGNATURE
Head,

Department of Commerce,
Sengunthar Arts and Science College
Tiruchengode-637205. Namakkal-Dt

Project work evaluation viva-voce examination conducted on 07-11-2023

By

R.V. Nigam 07/11/2023
INTERNAL EXAMINER

N. S. Srinivasan 7.11.23
EXTERNAL EXAMINER

ATTESTED

[Signature]
PRINCIPAL
SENGUNTHAR ARTS AND SCIENCE COLLEGE
TIRUCHENGODE - 637 205.

CERTIFICATE

This is to certify that the project entitled, beloved "A STUDY ON ANALYSIS OF EMPLOYEE TRAINING NEEDS IN BANKING SECTOR FOR UNION BANK" is a bonafide work carried out by **DINESH . G**, (REG. NO – C21UG127COM0005) under my Supervision and Guidance during the academic year 2023-2024 in partial fulfilment of the requirement for the award of the Degree of **BACHELOR OF COMMERCE** and the work is an original one and has not Formed basis for the award of any Degree, Diploma, Associate ship fellowship or any other Similar title.


GUIDE'S SIGNATURE

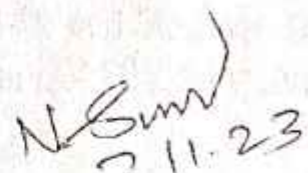

HOD'S SIGNATURE
Head.

Department of Commerce
Sengunthar Arts and Science College
Tiruchengode-637203, Namakkal-Dt

Project work evaluation viva-voce examination conducted on 07.11.2023

By


INTERNAL EXAMINER


EXTERNAL EXAMINER

ATTENDED

PRINCIPAL
SENGUNTHAR ARTS AND SCIENCE COLLEGE
TIRUCHENGODE - 637 203.

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R.D. Nigam
06/11/2023
GUIDE'S SIGNATURE

R.D. Nigam
06/11/2023
HOD'S SIGNATURE

Head,
Department of Commerce,
Sengunthar Arts and Science College
Tiruchengode-637205. Namakkal-Dt

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By

R.D. Nigam
07/11/2023
INTERNAL EXAMINER

N. Srinivasan
7/11/23
EXTERNAL EXAMINER

ATTESTED
[Signature]
PRINCIPAL
SENGUNTHAR ARTS AND SCIENCE COLLEGE
TIRUCHENGODE-637205.

CERTIFICATE

This is to certify that the project entitled, beloved "A STUDY ON WOMEN EMPOWERMENT THROUGH MICRO FINANCE WITH SPECIAL REFERENCE TO NAMAKKAL CITY " is a bonafide work carried out by (P.GAVISVARA – C21UG127COM008) under my Supervision and Guidance during the academic year 2023-2024 in partial fulfilment of the requirement for the award of the Degree of BACHELOR OF COMMERCE and the work is an original one and has not Formed basis for the award of any Degree, Diploma, Associate ship fellowship or any other Similar title.

P. Gavisvara
06/11/2023
GUIDE'S SIGNATURE

P. Gavisvara
06/11/2023
HOD'S SIGNATURE
Head,

Department of Commerce,
Sengunthar Arts and Science College
Tiruchengode-637205. Namakkal-Dt

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P. Gavisvara
07/11/2023
INTERNAL EXAMINER

N. Srinivasan
7/11/23
EXTERNAL EXAMINER

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[Signature]

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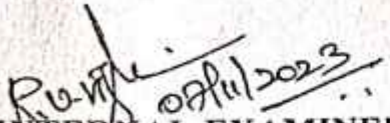

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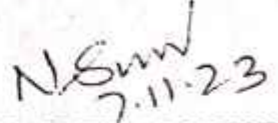

HOD'S SIGNATURE
Head,

Department of Commerce,
Sengunthar Arts and Science College
Tiruchengode-637205. Namakkal-Dt

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INTERNAL EXAMINER


EXTERNAL EXAMINER

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SENGUNTHAR ARTS AND SCIENCE COLLEGE
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R. S. G. 06/11/2023
GUIDE'S SIGNATURE

R. S. G. 06/11/2023
HOD'S SIGNATURE

Head,
Department of Commerce,
Sengunthar Arts and Science College
Tiruchengode-637205. Namakkal-Dt

Project work evaluation viva-voce examination conducted on 07/11/2023

By

R. S. G. 07/11/2023
INTERNAL EXAMINER

N. S. W. 2.11.23
EXTERNAL EXAMINER

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[Signature]
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SENGUNTHAR ARTS AND SCIENCE COLLEGE
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HOD'S SIGNATURE

— Head, —
Department of Commerce,
Sengunthar Arts and Science College,
Tiruchengode-637205, Namakkal-C.

Project work evaluation viva-voce examination conducted on 07/11/2023.

By


INTERNAL EXAMINER


EXTERNAL EXAMINER

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PRINCIPAL
SENGUNTHAR ARTS AND SCIENCE COLLEGE
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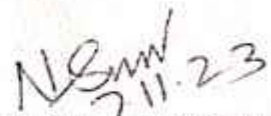

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Head,
Department of Commerce,
Sengunthar Arts and Science College
Tiruchengode-637205. Namakkal-Dt.

Project work evaluation viva-voce examination conducted on 07/11/2023

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INTERNAL EXAMINER


EXTERNAL EXAMINER

ACCEPTED

PRINCIPAL
SENGUNTHAR ARTS AND SCIENCE COLLEGE
TIRUCHENGODE-637 205.

CERTIFICATE

This is to certify that the project entitled, beloved "A STUDY ON SOCIAL MEDIA ON BUYING BEHAVIOUR OF CONSUMER WITH SPECIAL REFERENCE TO NAMAKKAL CITY" is a bonafide work carried out by V .KARTHIKEYAN (REG. No. - C2IUG127COM013) under my Supervision and Guidance during the academic year 2023-2024 in partial fulfilment of the requirement for the award of the Degree of BACHELOR OF COMMERCE and the work is an original one and has not Formed basis for the award of any Degree, Diploma, Associate ship fellowship or any other Similar title.


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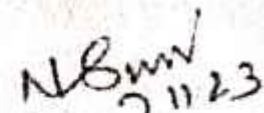

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Head,

Department of Commerce,
Sengunthar Arts and Science College
Tiruchengode-637205. Namakkal-Dt

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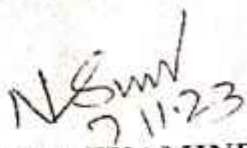

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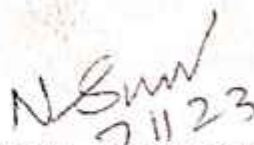

HOD'S SIGNATURE

Department Head,
Department of Commerce College
Sengunthar Arts and Science College
Tiruchengode-637205, Namakkal-Dt

Project work evaluation viva-voce examination conducted on 07.11.2023

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Head,
Department of Commerce,
Sengunthar Arts and Science College
Tiruchengode-637205. Namakkal-Dt

Project work evaluation viva-voce examination conducted on 07-11-2023

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Head,
Department of Commerce,
Sengunthar Arts and Science Colleg
Tiruchengode-637205. Namakkal-Dt

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INTERNAL EXAMINER


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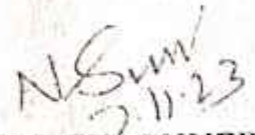

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